



The  
Roadmap  
Project

## ***Patient and Family Outline for Spreading The Roadmap Project***

### ***Outline Purpose***

This document is a resource for you, as a patient or family, to feel comfortable approaching conversations about The Roadmap Project. Your partnership is invaluable and vital to help Roadmap connect with organizations with which you already have existing connections.

### ***Talking Points for Approaching the Conversation***

Use the following outline when introducing The Roadmap Project and the resource that follows.

**Share a Personal Connection:** Patients and families cite emotional health needs as one of their top concerns. Start the conversation by sharing a personal anecdote about why you as a patient and/or family find Roadmap's efforts important.

**Explain the Why of The Roadmap Project:** Roadmap is a national effort supported by The American Board of Pediatrics Foundation and the David R. Clare and Margaret C. Clare Foundation. Co-created with patients, families, clinicians, and psychologists, Roadmap seeks to ensure addressing emotional health is a routine part of excellent care.

**Identify Who Can Benefit from Roadmap:** Roadmap provides patients and families, clinicians, training program directors, and trainees the tools and resources to build confidence and capability to address patient and family emotional health during routine care.

**Pick a Couple Relevant Items to Share that Roadmap Can Provide:** Roadmap has a variety of tools and resources available to you, such as:

- Example conversation documents and videos outlining how to discuss emotional health during common touchpoints with patients and families
- A number of educational videos that highlight the importance of addressing emotional health during routine care
- A self-assessment to evaluate your understanding of emotional health and explains how you can put learning into practice
- Maintenance of Certification activities for credit
- An adaptable template for sharing emotional health resources with patients and families
- Billing strategies to help support the important role clinicians play in addressing and supporting emotional health
- **All this and more can be found on [www.roadmapforemotionalhealth.org](http://www.roadmapforemotionalhealth.org)**

**Finally, End With a Call to Action:** Present the one-page resource with a relevant, actionable request. Examples include: "Share this document with your practice and encourage them to visit Roadmap's website to start using its tools and resources." or "Encourage your organization to visit Roadmap's website to sign up for regular project updates and emotional health news." or "Connect with Roadmap about how you can implement its message into your curriculum."